



Super Soccer Tech FZE

TRADING AND STATE OF THE ART TECHNICAL SERVICES



Super Soccer Tech *Pro*



**State Of The Art
Automated Soccer
Training System**



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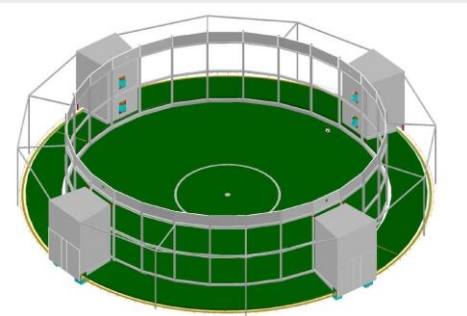
Super Soccer Tech**Pro**

Consists of:

- ✓ Main playfield with professional artificial grass grade
- ✓ Built-in ball recovery system (can fit up to 200 footballs)
- ✓ Overhead lighting projector system
- ✓ Control room with built-in operational systems
- ✓ Field overhead camera for a bird's-eye view and monitoring
- ✓ Special motion sensors tagged on players for additional analysis data collection
- ✓ Upgraded software to allow variable additional controls that allow for a professional session-setup by the coach
- ✓ Tablet with preinstalled App for data review and analysis

MARKETING
STRATEGY

Markets Insight





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Disadvantages of Traditional Facilities

Types are:

- A. Mini-size soccer pitches for rental
- B. Training fields for clubs and academies
- C. Personal pitches for leisure



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A) Soccer Pitches for Rental

Disadvantages

LIMITED CUSTOMER BASE

- ✓ Single players, people groups of less than a specific number wont be encouraged to book the field due to size and convenience
- ✓ V.I.P.'s or people who don't want to be publicly mixed with other players on field wont be encouraged to book
- ✓ Groups with age and certain health issues limitations wont be encourage to be exposed to field contact and injuries
- ✓ Family members who want to have their own experience without strangers but don't fit field size are also discouraged
- ✓ For one hour play its divided between all players (ball possession). Own thrill and personal development is limited



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B) Clubs and Academies

Disadvantages

LIMITATIONS IN INDIVIDUAL SKILLS DEVELOPMENT (time and feasibility)

- ✓ Each player can't have his own coaching team, its spread over the group
- ✓ Limited personal technical data is preserved over time due to lack of technology tools and focus on each player (*ball possession per match per player is limited*)
- ✓ Exposes highly skilled and precious key players to risk of training contacts and injuries before important matches
- ✓ Limited time in condensed tournaments to manage enough individual skills development with thorough monitor
- ✓ Lack of new tech thrill to attract youngsters in spending more time in academies



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C) Personal Pitches for Leisure

Disadvantages

- ✓ Limitations in space in own backyard contrast to the traditional gym
- ✓ lack of extra thrill for personal professional skills development
- ✓ Limitation of use if existing owner doesn't have a team for a play



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Advantages of SSTechPro

1. ENHANCED INDIVIDUAL SKILLS DEVELOPMENT (time and feasibility)
 - ✓ 20 minuets equivalent to 1 week
 - ✓ Hi-tech usage in SStechPro provides the coach with extensive record history (database) for individual players
 - ✓ Rehabilitation (avoiding re-getting injured)
 - ✓ all of the above covers all types of player
 - ✓ Rookies
 - ✓ Professionals
 - ✓ Soccer fan



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Advantages of SSTechPro

2. NEW AND STRETCHED CUSTOMER BASE

- ✓ Single players and groups that don't fit pitch player-num requirements
- ✓ Family members private atmosphere
- ✓ Female players private atmosphere
- ✓ individuals with age and certain health issues



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Advantages of SSTechPro

3. THRILL AND QUALITY PLAY ADDED VALUES

- ✓ Condensed skill dose in short time brings addiction to the game
- ✓ Usage of technology attracts younger generations
- ✓ Thanks to the database and score reports that bring in competition spirit to the game
- ✓ Having the whole system (play field) for yourself brings a great quality play time